

ESTABLISHED IN 2010

A regional business plan competition with a focus on energy technology was organized by:

- SUNY College of Nanoscale Science and Engineering (CNSE)

In partnership with:

- University at Albany School of Business
- Lally School of Management and Technology at Rensselaer Polytechnic Institute
- Union Graduate College School of Management

Inaugural event held at CNSE's Albany Nanotech Complex

- Encouraged students to fully engage in their research
- Allowed students to gain valuable experience through presenting their business plans to potential investors and industry executives

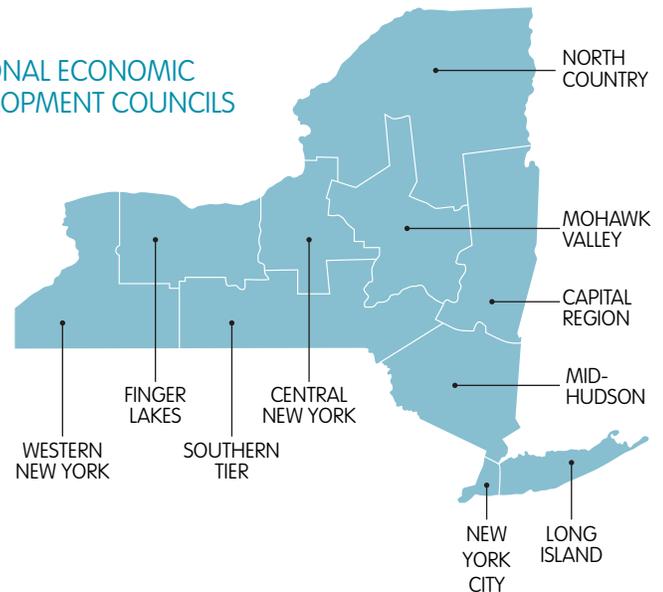
BUILDING A STATEWIDE PROGRAM

- Expanded the scope to include five additional categories
- Inclusion of all students from accredited colleges and universities throughout New York
- With support from the program's title sponsors, **SEFCU and SUNY**, total prizes available each year has grown from \$25,000 to currently more than \$500,000
- **Syracuse University** joined the founding institutions as an organizer of the program
- **Active partners:** Binghamton University, Canisius College, Clarkson University, Columbia University, Cornell University, Hudson Valley Community College, Ithaca College, Long Island University, Marist College, New York Institute of Technology, New York University, Pace University, Rochester Institute of Technology, Siena College, Skidmore College, Stony Brook University, SUNY Cortland, SUNY-ESF, SUNYIT, SUNY Levin Institute, SUNY Plattsburgh, University at Buffalo, University of Rochester

REGIONAL EXPANSION IN 2013

- New York's **ten Regional Economic Development Council zones** are utilized to help organize the competition
- Selected regional partner institutions host semifinal competitions in each of the regions every April
- **Top teams from each region advance to the statewide final competition** where they go head-to-head for the grand prize at CNSE's Albany Nanotech Complex

REGIONAL ECONOMIC DEVELOPMENT COUNCILS



A COMPETITION SET APART

- Offering some of the largest awards and prizes of any business competition in the world
- The only leading collegiate business competition that is a **regionally coordinated, collaborative statewide program**
- One of the largest collegiate business competitions in the nation
- The **winners are selected each year by esteemed judges**, including venture capitalists, angel investors, investment bankers, other sophisticated public and private investors, and seasoned entrepreneurs

Since 2010, **over 570 student teams from almost 60 of New York's colleges and universities** have pitched their ideas and ventures at the New York Business Plan Competition and at the end of the 2013 competition, **more than \$800,000 in cash and in-kind prizes** have been awarded to student entrepreneurs in New York.



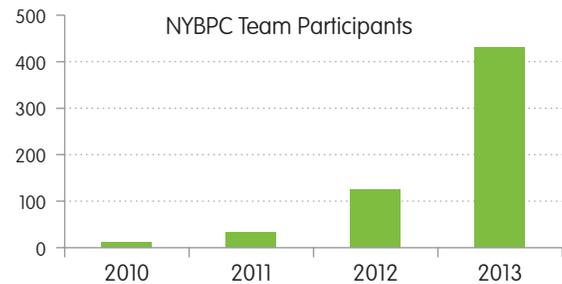
SYRACUSE UNIVERSITY

Regional Partners



EXPONENTIAL GROWTH

	Participating Institutions	Investor Judges	Total Prizes
2010	5	15	\$25,000
2011	12	20	\$116,000
2012	25	34	\$166,000
2013	57	160	\$500,000



SUCCESS STORIES



- 2010 Grand Prize Winner
- SUNY College of Nanoscale Science and Engineering
- Developing better anodes for lithium ion batteries
- \$1M awarded in government grants
- \$1.5M seed investment from private strategic investor
- 4 full-time employees in NY



- 2011 Nanotechnology/High Tech Winner
- Columbia University
- Making steam heating systems more energy efficient
- \$225K awarded at 2012 MIT Clean Energy Prize and the Department of Energy's Northeast Regional Clean Energy Business Plan Competition
- Large-scale pilot project at Columbia University
- 3 full-time employees in NY



- 2012 Grand Prize Winner
- Rochester Institute of Technology
- Manufacturing wearable ergonomic lifting systems for manual laborers
- \$100K awarded at 2012 MassChallenge in the Life Science/Healthcare category
- Testing advanced prototypes with potential customers, including Target and Cooper Industries
- 2 full-time employees in NY



"The New York Business Plan Competition is critical in helping underdeveloped ideas become concrete business opportunities. The preparation for the regional competition helped our company gather the necessary information and answer poignant questions at an early stage. This proved valuable because it helped us narrow down our target market, and enabled us to win 1st place in the Energy/Sustainability category. The program provides networking, guidance, and financial support, and we hope it continues to grow. These opportunities have made it one of the most valuable activities Eonic's members have participated in throughout their entire time as entrepreneurial-minded students." – Michael Rizzolo, CEO, Eonic, SUNY College of Nanoscale Science and Engineering



Regional Partners

